



River Arts District Farmers Market

Wednesdays 3-6pm, May-Nov
Wednesdays 3-5:30pm, Dec-April
289 Lyman St, Asheville, NC 28801

RADfarmersmarket@gmail.com
www.radfarmersmarket.com



2022 Market Sponsorship Opportunities

Business Name: _____

Contact Person: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Telephone: _____

Web Address: _____ Email Address: _____

Foundation Level (\$1000) Includes Sponsorship of our Annual Market Community Picnic Event

- Complimentary booth space at any 2 of our markets throughout the season (your choice), to promote your business/organization. (Sales of products at booth must be approved by Market Manager)
- Sign/banner hung at entrance at every market (Sign provided by sponsor).
- Logo and weblink in top banner of our website homepage
- Logo and weblink and at the top of all e-mail newsletters
- Large Logo on promotional materials
- Your market appearances promoted on our Facebook Page (6.2k+ followers) and Instagram (6k+followers) and email newsletters (800+subscribers)

Harvest Level Sponsor (\$500)

- Complimentary booth space at any 4 of our markets throughout the season (your choice), to promote your business/organization. (Sales of products at booth must be approved by Market Manager)
- Large Logo and weblink in sidebar Sponsor Banner on our website
- Large Logo and weblink at the bottom of all e-mail newsletters
- Medium Logo on promotional materials
- Your market appearances promoted on our Facebook Page (6.2k+ followers) and Instagram (6k+followers) and email newsletters (800+subscribers)

Music Booth Sponsor (\$300)

- Exclusive sponsor banner hung prominently in the musician booth every week throughout the summer season (30 weeks) (banner provided by sponsor)
- Medium Logo and weblink in sidebar Sponsor Banner on our website
- Medium Logo and weblink at the bottom of all e-mail newsletters
- Small Logo on promotional materials

Farm Level Sponsor (\$200)

- Complimentary booth space at any 2 of our markets throughout the season (your choice), to promote your business/organization. (Sales of products at booth must be approved by Market Manager)
- Medium Logo and weblink in sidebar Sponsor Banner on our website
- Medium Logo and weblink at the bottom of all e-mail newsletters
- Small Logo on promotional materials
- Your market appearances promoted on our Facebook Page (6.5k+ followers) and Instagram (6k+followers) and email newsletters (800+subscribers)

Educational Activity Sponsor (\$200)

- Your logo/sign/promotional handouts prominently displayed in our Welcome Booth alongside our weekly market activities for one month (print items provided by sponsor)
- Your name on the market's "This Week's Activity is Sponsored By:" sign for one month
- Medium Logo and weblink in sidebar Sponsor Banner on our website
- Medium Logo and weblink at the bottom of all e-mail newsletters
- Small Logo on promotional materials
- Your business/organization promoted on our Facebook Page (6.5k+ followers) and Instagram (6k+followers) and email newsletters (800+subscribers)

Garden Level Sponsor (\$100)

- Complimentary booth space at any 1 of our markets throughout the season (your choice), to promote your business/organization. (Sales of products at booth must be approved by Market Manager)
- Medium Logo and weblink in sidebar Sponsor Banner on our website
- Medium Logo and weblink at the bottom of all e-mail newsletters
- Small Logo on promotional materials
- Your market appearances promoted on our Facebook Page (6.2k+ followers) and Instagram (6k+followers) and email newsletters (800+subscribers)

Please make checks payable to: Asheville Farmers Collective

Mail checks to: Lyric Antio. 481 Shope Creek Road, Asheville NC 28805

Submitted by: _____

Signature: _____ **Date:** _____