



River Arts District Farmers Market  
A year-round community farmers market  
350 Riverside Drive, Asheville, NC 28804

RADfarmersmarket@gmail.com  
www.radfarmersmarket.com

## 2023 Market Sponsorship Application

Business Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Web Address: \_\_\_\_\_ Email Address: \_\_\_\_\_

### Please check the box next to your desired sponsorship level:

**Foundation Level (\$1000)**

- Complimentary booth space at any 4 of our markets throughout the season (dates are your choice), to promote your business/organization. (Sales of products at booth must be approved by Market Manager)
- Sign/banner hung at entrance at every market (Sign provided by sponsor).
- Logo and weblink in top banner of our website homepage
- Logo and weblink and at the top of all e-mail newsletters
- Large Logo on promotional materials
- Your market appearances promoted on our Facebook Page (7.5k+ followers) and Instagram (7k+followers) and email newsletters (900+subscribers)

**Harvest Level Sponsor (\$500)**

- Complimentary booth space at any 4 of our markets throughout the season (your choice), to promote your business/organization. (Sales of products at booth must be approved by Market Manager)
- Logo and weblink in Sponsor Banner on our website
- Logo and weblink at the bottom of all e-mail newsletters
- Logo on promotional materials
- Your market appearances promoted on our Facebook Page (7.5k+ followers) and Instagram (7k+followers) and email newsletters (900+subscribers)



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- Music Booth Sponsor (\$400)**
  - Exclusive sponsor banner hung prominently in the musician booth every week throughout the summer season (30 weeks) (banner provided by sponsor)
  - Logo and weblink in Sponsor Banner on our website
  - Logo and weblink at the bottom of all e-mail newsletters
  - Logo on promotional materials
  
- Educational Activity Sponsor (\$300)**
  - Your promotional handouts prominently displayed in our Welcome Booth alongside our weekly market activities for one month (print items provided by sponsor, you will be assigned a summer month)
  - Your name on the market's "This Week's Activity is Sponsored By:" sign for one month
  - Logo and weblink in sidebar Sponsor Banner on our website
  - Logo and weblink at the bottom of all e-mail newsletters
  - Logo on promotional materials
  
- Farm Level Sponsor (\$200)**
  - Complimentary booth space at any 2 of our markets throughout the season (your choice), to promote your business/organization. (Sales of products at booth must be approved by Market Manager)
  - Logo and weblink in sidebar Sponsor Banner on our website
  - Logo and weblink at the bottom of all e-mail newsletters
  - Logo on promotional materials
  - Your market appearances promoted on our Facebook Page (7.5k+ followers) and Instagram (7k+followers) and email newsletters (900+subscribers)



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### **Garden Level Sponsor (\$100)**

-Complimentary booth space at any 1 of our markets throughout the season (your choice), to promote your business/organization. (Sales of products at booth must be approved by Market Manager)

-Logo and weblink in sidebar Sponsor Banner on our website

-Logo and weblink at the bottom of all e-mail newsletters

-Small Logo on promotional materials

-Your market appearances promoted on our Facebook Page (7.5k+ followers) and Instagram (7k+followers) and email newsletters (900+subscribers)

**Please make checks payable to:** River Arts District Farmers Market

**Mail checks to:** River Arts District Farmers Market PO Box 923, Swannanoa NC, 28778

***Please note all sponsorships are subject to approval by market board and management. Submitting an application does not imply you have been accepted as a sponsor. Sponsor applications are approved based on alignment with market values, funding needs of the market, and space availability. You will be contacted via email regarding your application's acceptance.***

**Submitted by:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_